**DELIVERABLES:**

1. Homepage (2-Versions) in 2 different colors.
2. Listing Page in 3 states: Feature/Icon/List
3. 3 Basic brochure like layouts of :
   1. What is an Estuary?
   2. What is the SF Estuary?
   3. Why are Estuaries Important?

4. One custom slider image that showcases the 3 questions above.

**You will be making all the information on this page cool, hip, modern, clean, easy to read, usable on an ipad and iphone (WAP). It is currently 1990’s, cluttered, hard to read. You can play with heights, style, logos, icons etc.**

**1. HOMEPAGE**

You are redesigning [www.baydeltalive.com](http://www.baydeltalive.com) homepage, listing page, feature page and 3 basic content pages.

**A. Header** with:

1. branding/logo
2. Search
3. Weatherbug
4. “basket”an icon indicating that the user has a basket of assets

**B. Main Navigation** (Copy navigation content from www.baydeltalive.com: Deliver two navigation versions. One with the navigation below the branding and one with the navigation above the branding. Use only drop down menu format.

**C. SLIDER:** The slider is the main centerpiece of the website. The site administrator can publish feature stories to the main slider. The slider can be a map, image, video or animated model. Each feature story will have a title, description, source/author and a more link.

Each feature story will have associated assets. For example a story about Whales that is defaulted to display an image will also have an article, related maps, related documents. Therefore you will need to create 5 small icons for the upper right corner representing these additional related assets:

1. Images
2. Article
3. Maps
4. Documents
5. Share

D. **WIDGETS:** This website will have 4-6 main widgets. You may stack 2 rows of 2/3 or 3 rows of 2/3 widgets. The content for each widget will be provided in a PowerPoint later today 5/20

**2. LISTING PAGES- 3 STATES FEATURE/ICON/LIST**

See lsiting page wireframes

**3. iphone app: There was an iphone app developed for this website. See** [**www.34north.com**](http://www.34north.com)**. I can provide you with anything you need from the app. The dashboard icons are in the graphics folder. Please use them to stay consistent with tis new product.**

**4. OTHER INSTRUCTIONS**

1. This design should have similar feel to an iPad app even though it is a website. Our users are 50 years + and require very easy user interfaces.
2. This design is a skin for a natural resource management CMS and project management system. The CMS will be used in many regions and therefore the design must be mainly CSS. Please stay away from designing with the use of graphics. Header and graphics used inside widgets OK.
3. All elements on homepage must have a handle. This allows user to drag widgets around and save workspace.
4. Maximize use of space. Try not to leave large blank gaps, these are critical pixels.
5. Be gentle with choice of colors and backgrounds. The website has thousands of images and we do not want colors to clash. The template should enhance website content.
6. Widgets: can be a combinations of things: RSS Feeds, static content, live data. Focus on creating widget containers at various widths and heights with basic metadata: title, description, author/source.
7. All content on homepage will be published dynamically using CMS or keyword algorithms.