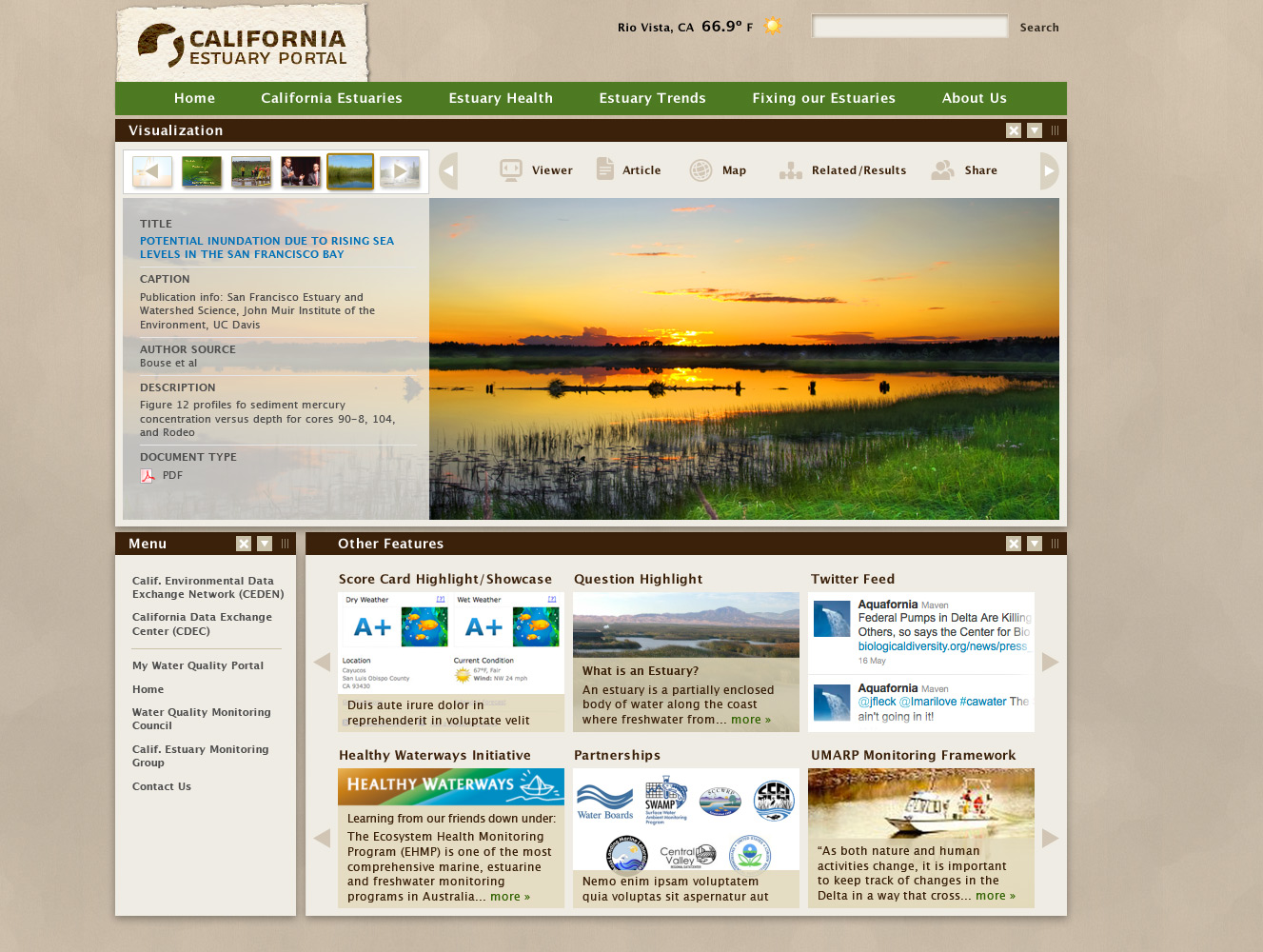
**DELIVERABLES:**

1. Homepage (2-Versions) in 2 different colors.
2. Listing Page in 3 states: Feature/Icon/List
3. 3 Basic brochure like layouts of :
   1. What is an Estuary?
   2. What is the SF Estuary?
   3. Why are Estuaries Important?

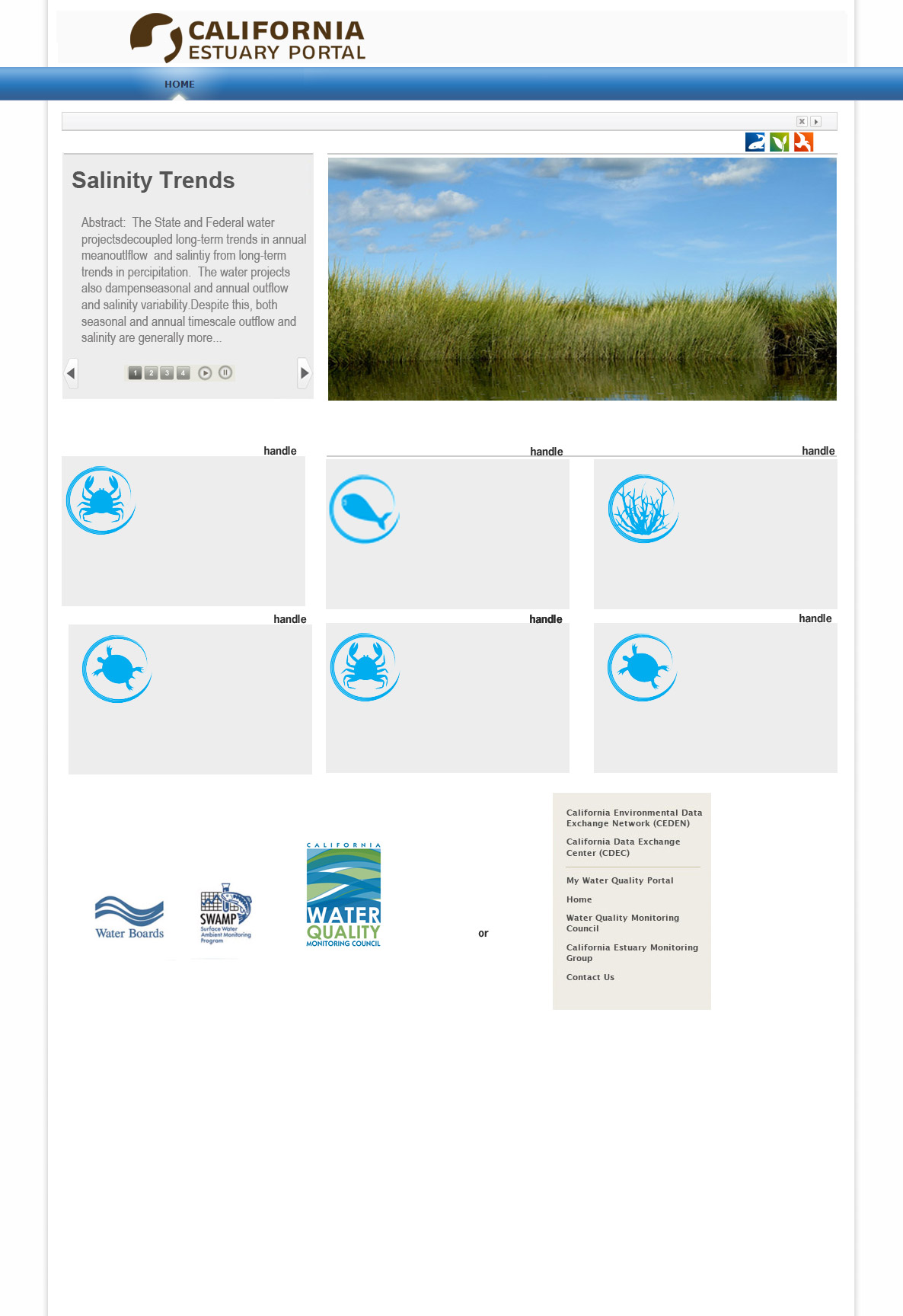
4. One custom slider image that showcases the 3 questions above.

1. **HOMEPAGE**

**You will be making all the information on this page cool, hip, modern, clean, easy to read, usable on an ipda and iphone (WAP). It is currently 1990’s, cluttered, hard to read. You can play with height, style, logos, icons etc.**

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**New Wireframe Suggestion**



A. Header with:

1. branding/logo
2. Search
3. Weatherbug
4. “basket”an icon indicating that the user has a basket of assets

B. Main Navigation: Deliver two navigation versions. One with the navigation below the branding and one with the navigation above the branding. Use only drop down menu format. Sample sub menu from California Estuaries= Morro Bay, San Francisco Estuary, Bolinas Lagoon, Petaluma River.

The main navigation is as follows:



C. The State of California requires a left side navigation to other state portals. I would like to produce 2 comps. 1. With the left navigation as required and 2. With the left navigation moved horizontal to the bottom of page. Use text or logos provided. You may treat logos to make them work.

 or use logos (see state nav folder)



**D. SLIDER:** The slider is the main centerpiece of the website. The site administrator can publish feature stories to the main slider. The slider can be a map, image, video or animated model. Each feature story will have a title, description, source/author and a more link.

Each feature will have associated assets. For example a story about Whales that is defaulted to display an image will also have an article, related maps, related documents. Therefore you will need to create 5 small icons for the upper right corner representing these additional related assets:

1. Images
2. Article
3. Maps
4. Documents
5. Share

E. **WIDGETS:** This website will have 6 main widgets. You may stack 2 rows of 3 or 3 rows of 2 widgets. The content for each widget is in the Powerpoint in the widget content folder.

FEATURE/ICON/LIST PAGE: This is a page that will feature or list assets from the document catalog, project library, wiki, map room and more. It is a template, Please see wireframes and samples in folder for these layouts.

**OTHER INSTRUCTIONS**

1. This design should have similar feel to an iPad app even though it is a website. Our users are 50 years + and require very easy user interfaces.
2. This design is a skin for a natural resource management CMS and project management system. The CMS will be used in may regions and therefore the design must be mainly CSS. Please stay away from designing with the use of graphics. Header and graphics used inside widgets OK.
3. All elements on homepage must have a handle. This allows user to drag widgets around and save workspace.
4. Maximize use of space. Try not to leave large blank gaps, these are critical pixels.
5. Be gentle with choice of colors and backgrounds. The website has thousands of images and we do not want colors to clash. The template should enhance website content.
6. Widgets: can be a combinations of things: RSS Feeds, static content, live data. Focus on creating widget containers at various widths and heights with basic metadata: title, description, author/source.
7. All content on homepage will be published dynamically using CMS or keyword algorithms.